

04-04-01

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11040 U.S. PTO  
09/825439  
04/02/01

Frederick P. Fish  
1855-1930

W.K. Richardson  
1859-1951

April 2, 2001

Attorney Docket No.: 10980/015001/131857-5 JJT/ln

**Box Patent Application**  
Commissioner for Patents  
Washington, DC 20231

Presented for filing is a new continuation-in-part patent application of:

Applicant: SIVAN TAFLA

Title: METHOD AND SYSTEM FOR PRESENTING AN ANIMATED  
ADVERTISEMENT ON A WEB PAGE

Enclosed are the following papers, including those required to receive a filing date  
under 37 CFR §1.53(b):

	<u>Pages</u>
Specification	15
Claims	10
Abstract	1
Declaration	[To be Filed at a Later Date]
Drawing(s)	18

Enclosures:

— Postcard.

This application is a continuation-in-part (and claims the benefit of priority under  
35 USC 120) of U.S. application serial no. 09/502,182, filed February 10, 2000. The  
disclosure of the prior application is considered part of (and is incorporated by  
reference in) the disclosure of this application.

## CERTIFICATE OF MAILING BY EXPRESS MAIL

Express Mail Label No. EL688268728US

I hereby certify under 37 CFR §1.10 that this correspondence is being  
deposited with the United States Postal Service as Express Mail Post  
Office to Addressee with sufficient postage on the date indicated below  
and is addressed to the Commissioner for Patents, Washington,  
D.C. 20231.

Date of Deposit

April 2, 2001

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This application is entitled to small entity status.

Basic filing fee	\$0
Total claims in excess of 20 times \$9	\$0
Independent claims in excess of 3 times \$40	\$0
Fee for multiple dependent claims	\$0
Total filing fee:	\$0

Under 37 CFR §1.53(f), no filing fee is being paid at this time.

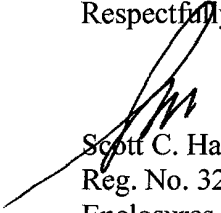
If this application is found to be incomplete, or if a telephone conference would otherwise be helpful, please call the undersigned at (858) 678-5070.

Kindly acknowledge receipt of this application by returning the enclosed postcard.

Please send all correspondence to:

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Respectfully submitted,

  
Scott C. Harris  
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